



PRA's 12th International

Woodcoatings Congress

8 – 9 November 2022

Mercure Hotel
Amsterdam · The Netherlands

**CLOSING DATE FOR
SPONSORSHIP ORDERS:
23 SEPTEMBER 2022**

Wood is green

SPONSORSHIP OPPORTUNITIES

The technology of wood coatings continues to evolve as a better understanding of these complexities is obtained, with the additional requirement of minimising environmental impact.

The leading congress on wood coatings is an ideal opportunity for disseminating new technology, expert collaboration and peer networking.

- 130+ attendees
- 30+ presentations
- Networking Dinner on 8 November 2022 starting at 7 pm

**Come on board as a sponsor, increase your exposure, and build relationships!
Learn more about your various options to present your company to this first-class audience!**

Your Contacts for Sponsorship Opportunities

Vincentz Network

Patricia Lüpertz
T +49 511 9910-249
patricia.luepertz@vincentz.net

Anette Pennartz
T +49 511 9910-240
anette.pennartz@vincentz.net

International Sales Representatives

BeNeLux
Jacqueline Poppe
T +31 547 271071
jacqueline@beechbp.nl

France
Melanie Villard
T +33 9 75792743
melanievillard@outlook.com

United Kingdom/North America
Dave Weidner
T +1 603 556 7479
info@blueworldpartners.com



This congress is a collaboration of:

Premium Sponsorship Package

(max. 5 sponsors)

Prior to the congress:

- Your logo on the congress programme
- Your logo on the congress advertisement
- Your logo in the promotional e-blasts

During the congress:

- Table-top for your company presentation
- Your logo on the opening slides
- Your flyer/brochure in each congress delegate pack (*brochure: max. 8 pages*)
- Your individual question included in the congress delegate survey
- One complimentary registration to the congress

After the congress:

- Your logo in the email letter of thanks to all congress delegates
- Result of your individual question from the congress delegate survey

€ 5,000

Lanyards

- Branded lanyards for each congress delegate (*production excluded, required quantity: 200*)

€ 3,000

Notepads (sold!)

- Branded notepads on the congress tables (*production excluded, required quantity: 200*)

€ 3,000

Ballpoint pens

- Branded ballpoint pens on the congress tables (*production excluded, required quantity: 200*)

€ 3,000

Candy buffet

All congress delegates can choose from a selection of candy items.

- Your roll-up display at the candy buffet (*production included*)
- Branded candy bags

€ 2,000

**Special offer for PRA members:
€ 500 discount off each
sponsorship opportunity!**



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Refreshment breaks

All congress delegates are offered two coffee breaks and a full lunch per day. Sponsorships are available per day or as an exclusive package.

- Your roll-up display at the refreshment break area (*production included*)
- Branded napkins, cups, sugar packs, etc. (*production excluded, required quantity: 600*)
- Sponsorship acknowledgment on "At a Glance" (*handouts with congress schedule distributed to all congress delegates*)

€ 2,500
(one day)

€ 4,000
(two days & exclusive)

Networking Dinner

After the first congress day, all congress delegates will be invited to a networking dinner.

- Your roll-up display at the venue's entrance (*production included*)
- Your logo on the menu cards and branded napkins
- Sponsorship acknowledgment on "At a Glance" (*handouts with congress schedule distributed to all congress delegates*)

€ 6,000

Sponsorship and logo recognition also on the congress website at www.european-coatings.com/woodcoatings

*Additional congress sponsorship opportunities on request.
All rates subject to VAT where applicable.*